

Leaps of Love for the Cornelia de Lange Syndrome Foundation



Win \$250 for your school or child care center

Your school or child care center can win a \$250 gift certificate to Barnes & Noble by participating in *Leaps of Love*, an easy, fun and educational program that raises money for children with Cornelia de Lange Syndrome (CdLS), a rare genetic condition.

Leaps of Love activities include *Leaps of Love for Emma*, a story about a little girl with CdLS and a hole in her heart; a card art project (to send to Emma or a child with CdLS in your community); and the opportunity for your students to leap for children who can't always leap themselves.

How does it work?

1. Request a *Leaps of Love* kit from the CdLS Foundation by calling 800-753-2357. Be sure to indicate how many children are participating.
2. Pick a date during February to hold the event.
3. Send each child home with a *Leaps of Love* cover letter for their parent(s), pledge sheet and return envelope.
4. Publicize your participation by sending out a press release (template provided) to the local media.
5. Read *Leaps of Love for Emma* one week before the event.
6. Schedule the card activity on the day of the event. All materials are provided by the CdLS Foundation. (After the event, children can send their cards to Emma or to a child with CdLS in their community. To send them to Emma, please include them in your pledge envelope when you mail it back to the Foundation.)
7. Begin the fun when each child, or the entire class as a group, "leaps" as many times as possible in one minute. Remember to take pictures!
8. After the event, hand out completion certificates to each child.
9. Collect the pledges (within a week) from the children and send them to the CdLS Foundation in the envelope provided.
10. Earn a prize for each child who raises more than \$25.
11. Raise the most and win a prize: The child care center or school that raises the most money receives a \$250 gift card to Barnes & Noble and is featured in the CdLS Foundation's quarterly newsletter and on the Web site, www.CdLSusa.org.

What's in the kit?

Your *Leaps of Love* kit has everything you need for a successful event:

- Informational letters for parents (available in Spanish upon request)
- Red construction paper
- Decorative stickers
- *Leaps of Love for Emma* story booklet
- Pledges forms/envelopes
- Press release template
- One large return envelope for pledges
- Information sheet about CdLS
- *Leaps of Love* completion certificates

Ready?

Call the CdLS Foundation today for your *Leaps of Love* kit, 800-753-2357 or email outreach@CdLSusa.org. Don't forget to tell us how many children are participating so we send enough materials.